Robert (Bobby) Anderson

Senior Product/UX Designer
b@bby.design
linkedin.com/in/rganderson2
b.bby.design

Core Competencies

Strategy	Design	Leadership
Understand user goals	Define design goals and style	Mentorship
Discover issues	Wireframe to high fidelity design	Contribute to direction and vision
Translate user goals to product requirements	Rapid prototyping	Encourage and empower team members
Identify technical constraints	Mobile and responsive web	

Work Experience

Apr 2019 - Present

SUNRUN - Senior UX Designer
- Lead design efforts on key strategic products vital to the success of the company.
- Mentor other designers on best practices and how to improve their process.
- Implemented processes to reinforce testing and research.

Apr 2017 - Present

DEVMOUNTAIN - UX Design Mentor/Instructor
- Give lectures and instruction on core UX principles and tools.
- Mentor and guide students to apply best practices and improve design skills.
- Evaluate and critique student projects.

June 2018 - Feb 2019

BACON - Director of Product Strategy & Design
- Lead team on establishing product requirements and defining user goals.
- Define visual language for company's digital products.
- Coordinate implementation of designs .

Oct 2017 - Jun 2018

CAMBEO - Director of Design
- Led design team to improve experience of web and mobile products.
- Mentored junior designers to produce consistent quality work.
- Revised and standardized style guide.

May 2017 - Sept 2017

EVIDON - UX Designer
- Took the lead on the designs of a product coming out of beta.
- Collaborated to design effective ways to communicate mission critical data.
- Conducted tests to validate and discover usability issues.

Mar 2017 - Jun 2017

LDS Quad - UX Designer
- Enhanced usability of core feature set.
- Conducted usability tests to identify key pain points.
- Scoped and designed next set of features to address user needs.

Jul 2012 - Jul 2016

SCC JAPAN - Product Designer/Web Developer

Jan 2010 - Dec 2011

BYU David O. McKay School of Education - Web Designer/Developer

Education

DEVMOUNTAIN

UX Design   Jan 2017 - Apr 2017

BRIGHAM YOUNG UNIVERSITY

BS Sociology   Sep 2004 - Dec 2011