

# Bobby Anderson

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## Portfolio

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w: <http://bby.design>

## Work Experience

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### WAVV Communications

*UX Design Team Lead*

June 2022 – Present

- Oversee the UX Design efforts of a portfolio of 7 products
- Lead UX contributor for core systems
- Manage the creation and maintenance of a design system for use with portfolio products
- Design workflows and integrations between portfolio products

### Colossus

*Senior UX Designer*

March 2022 – June 2022

- Lead UX contributor for core systems
- Mentored and collaborated with other UX Designers

### Sunrun

*UX Design Team Lead*

June 2021 – March 2022

- Oversaw a UX Design portfolio of 7 products
- Lead UX contributor for core systems
- Designed workflows and integrations between portfolio products
- Designed the implementation of machine learning for portfolio products
- Mentored and led a team of 5 UX Designers
- Interviewed, hired, and trained new UX Designers

*Senior UX Designer*

October 2020 – May 2021

- Hosted interviews and led focus groups
- Performed workflow analysis across multiple sales channels

- Designed and led the streamlining of internal workflows
- Created prototypes and designs for new system and feature updates
- Mentored and collaborated with Jr UX Designers

### **Vivint Solar** (Acquired by Sunrun October 2020)

*Senior UX Designer*

April 2019 – October 2020

- Hosted interviews and led focus groups
- Performed workflow analysis across multiple sales channels
- Designed and led the streamlining of internal workflows
- Created prototypes and designs for new system and feature updates
- Mentored and collaborated with Jr UX Designers

### **DevMountain**

*Part-Time UX Design Instructor*

April 2017 - Present

- Lead instruction of cohorts of up to 20 students
- Review student projects and offer feedback for improvement
- Conduct 1:1 student mentorship and provide career coaching

### **Hall Labs Companies**

**BACON** | *Principle UX Designer*

June 2018 – February 2019

- Founding designer for new tech company
- Validated product-market fit and established key market differentiators
- Established product requirements, defined visual style guides, and created initial product roadmap

**CAMBEO** | *Lead UX Designer*

October 2017 – June 2018

- Led the design of a complementary mobile app to the company's existing web application
- Refreshed the web application to streamline user workflows
- Mentored a team of 2 Jr UX Designers

### **Freelance UX Designer**

**EVIDON** | *UX Design Contractor*

May 2017 – September 2017

- Led Go-to-Market design for product leaving BETA stage
- Implemented workflow tracker and data visualization tools into marketing dashboard

**LDS Quad** | *UX Design Consultant*

March 2017 – June 2017

- Audited existing product design for usability
- Provided new design style guide and brand package

### **SCC Japan**

*Product Designer, Web Developer*

July 2012 – July 2016

- Designed and developed company website
- Developed website integration for inventory status trackers
- Designed 3D product models, created functional prototypes, and tested new products

### **Brigham Young University**

*Jr Web Designer and Developer*

January 2010 – December 2011

- Designed and developed plug-ins for the David O. McKay School of Education website
- Assisted in redesign of the Education department's alumni website

## **Education**

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### **DevMountain**

UX Design Program

April 2017

### **Brigham Young University**

Bachelor of Science in Sociology

December 2011

## **Languages, Programs, and Tools**

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- Figma
- Sketch
- Adobe XD
- Adobe Creative Cloud
- Flinto
- Principle
- Lucidchart

- HTML
- CSS